



Afrique[®]

Global Health

20th-22nd JUNE 2023

DAKAR, SENEGAL • KING FAHD PALACE

**AFRIQUE GLOBAL HEALTH:
A COMMUNITY COMMITTED TO
AFRICAN HEALTH SYSTEMS
TRANSFORMATION.**

INNOVATION CHALLENGE

AFRICA HEALTH-TECH

RULES OF PROCEDURE

Thursday, 22nd June 2023

“AFRICA HEALTH-TECH INNOVATION CHALLENGES” 2023

RULES OF PROCEDURES

As part of the Africa Global Health 2023 Congress, Daxho International, in partnership with the Association Santé En Entreprise (SEE), from now on referred to as “The Organizers”, are organising the Africa Health-Tech Innovation Challenges (from now on referred to as “Challenges”).

Article 1 - Context and Purpose

Daxho International is a firm specialising in consulting, training and innovation in health, and its objective is to support the transformation of health systems in African countries.

Santé en Entreprise (SEE) is an association that promotes health and well-being in the workplace and the general public.

Daxho International launches, in partnership with SEE, the Africa Health-Tech Innovation Challenges to promote Digital Health in Africa and provide support to start-ups engaged in this sector. This first edition of the "Challenges" will reward the winners of the categories described in Appendix A.

Article 2 - Conditions of Participation

To be able to participate, the project presented by the Holder (as defined in Article 4) must correspond to one of the categories (see Appendix 1). He must also, cumulatively:

1. Come from a company or a research laboratory as defined in article 2.1 below, based in Africa and whose project must be intended for the African health market.
2. Meet the project maturity criteria defined in article 2.2.
3. Be submitted on time and the basis of a complete file (see article 2.3).

2.1 Profile

To be able to present a project, a Project Leader must be a representative of a company or a research laboratory corresponding to the characteristics described below:

Participation in the “Challenges” is open:

- to any start-up formed or in the process of being created.
- to any VSE or SME (defined as a company which employs less than 200 people) that has an annual turnover of less than 50 million CFA or a balance sheet total not exceeding 45 million CFA);
- having already filed their statutes or undertaking to do so before 31/12/2023 with a domicile in Africa.
 - and not being dependent on a group of more than 100 people or a company that is not a VSE or an SME as defined above.
 - to any research laboratory affiliated with a university or a non-profit organisation domiciled in Africa.

2.2 Maturity of the Project

The project must have a presentation file with a complete description of the technology presented (design, model, prototype or demonstrator) at the time of submission of the files. Project Holders must attach to their application file any supporting documents enabling the Organizers to ensure that they meet one of the criteria requested above.

2.3 Submission of application files

To compete in the "Challenges", the Project Holders must:

1. Connect to the site: www.afriqueglobalhealth.com
2. Submission of applications is free.
3. Candidates registered face-to-face and whose files are selected for the pitch must pay the full registration fee to participate in the Innovation Challenges. This participation is free for candidates registered online.
4. Return the application file and the supporting documents before the deadline specified below.
5. Accept these rules of procedure.

Registrations are open from April 26, 2023, and close on May 31, 2023, at midnight. Only complete applications or applications sent after the closing date will be considered.

NB: Each Project Holder registered face-to-face undertakes to cover all costs related to transport, accommodation, and other amenities not covered as part of their registration for the congress.

Article 3 - Selection criteria

Subject to falling into one of the categories mentioned in Annex 1, the projects received will be evaluated based on the following selection criteria:

1. Contribution of innovation in improving the accessibility, quality, and safety of health care.
2. Ease of understanding the innovation,
3. Original and differentiating character of the innovation from those already existing,
4. Economic viability of the project (potential market, business model, etc.),
5. Quality and complementarity of the team (expertise, pedagogy, leadership, etc.),
6. Clarity, accuracy, and conciseness of the application file,
7. Expected impact of the price for the project.

These criteria will be examined at the different stages of the selection process, specified in Article 4.

Article 4 - Selection process

Participants applying within the deadlines are referred to as "Project Holders". The Organizers check, for each file, that they comply with the conditions of participation defined in Article 2. The Project Holders whose applications are accepted by the Organizers are called the "Candidates". They will have to participate in the Challenges face-to-face or remotely and make a 5-minute pitch to present their project to the jury members.

For each category, the "Candidate" whose project is awarded by the final jury is called the "Laureate". The jury is made up of representatives and technical experts from the Organisers. It will meet to designate the Winners for the award ceremony at the gala dinner scheduled for June 22, 2023. The jury will be sovereign to establish the Winners. No justification for the choices made will be provided to non-Winners and Project Leaders not selected.

Article 5 - Prizegiving

The prizes will be awarded during the gala dinner scheduled for June 22, 2023, at the King Fahd Palace Hotel in Dakar. Candidates undertake to make themselves available for this event. For this ceremony, each Candidate must be represented by at least one of its representatives. The award ceremony may be filmed and broadcast or rebroadcast on the internet, particularly on social networks. Prizes are not transferable. If a Winner does not want or cannot take possession of his glory, he will not be entitled to compensation.

The participation of the Laureates in the gala dinner is free.

Article 6 - Calendar

6.1 Submission of application files

- Opening on April 24, 2023
- Closing on May 31st, 2023, at midnight (GMT)

6. The notice of acceptance of the selected files will be notified by email no later than June 5, 2023.

6.3 Participation in the Challenges on Thursday, June 22, 2023, in front of the jury members from 8:30 a.m. to 12:30 p.m. GMT.

6.4 Presentation of prizes to the Winners during the gala dinner scheduled for Thursday, June 22, 2023, from 8 p.m. to midnight, at the King Fahd Palace Hotel in Dakar.

Article 7 - Staffing and Visibility

Each Candidate project may be cited on the Africa Global Health Congress website and on that of the Organizers and partners of the Africa Health-Tech 2023 Innovation Challenges. The Organizers cannot be held responsible for the inaccuracy of the information published from the Candidates' statements.

The winner of each category will receive an endowment of €1,500 (one thousand five hundred euros) for contributing to the further development of their project. The prize will be paid to each Winner by bank transfer (the beneficiary's bank details must be provided by the Winner at most within seven days of the award ceremony) within three (3) months from the award ceremony date.

The Winner will also benefit from technical assistance for the development of their project in the following areas:

- Realization of business plan
- Development plan
- Graphics
- Design
- Communications, Marketing

- Finance
- Legal

After the awards ceremony and during 2023, the Organizers may invite the Winners to public relations events (forums, conferences, etc.). It is specified that the commitments of the Organizers vis-à-vis the Project Holders are strictly limited to the duties expressly provided for in these rules. Thus, it notably excluded any obligation of partnership or purchased other than the prizes defined in this article.

Article 8 - Confidentiality and intellectual property

8.1 Intellectual Property

About the projects

All intellectual and industrial property rights attached to the realisation of the projects remain the property of the Project Holders concerned. It is up to any Project Holder to ensure that he is the holder of the intellectual and industrial property rights and, failing that has all the necessary authorisations concerning all the intellectual and industrial property rights attached to the project involved. The Project Holder guarantees the Organizers against any claim from any third party about all the intellectual and industrial property rights attached to the project presented and their financial consequences, which he declares to be his business. The Project Holder certifies that they are not subject to any obligation concerning their project and the various creations to which it relates, which could limit their participation in the Challenges.

The Organizers cannot be held responsible individually and collectively if a project reproduces all or part of the protected works. Participation in the Challenges cannot be interpreted as conferring on the Organizers and the persons authorised by the Organizers an authorisation or any right to license industrial or commercial use of the said intellectual and industrial property rights. Nevertheless, the Organizers will have the request to communicate on the projects as provided below (cf. article 9.4).

It is specified that this competition does not constitute a commitment by the Organizers to acquire the projects of the Project Holders, nor to subsequently conclude a contract of any kind whatsoever with them or the Winners.

Use of the Organisers' brand

The Candidates may use, on all media, the names of the Challenges in a written and non-graphic manner, this authorisation being given until December 31, 2023. Only Candidates who have signed written and specific permission from the Organizers setting out the terms of use granted may use the Organisers' trademarks and logos graphically.

8.2 Confidentiality

The Project Holders may specify, in their application file, which are the confidential elements for the exclusive use of the jury; the said elements must clearly and legibly include the mention "CONFIDENTIAL" (from now on, the "Confidential Information"). However, confidentiality cannot be requested by the Project Holder on all the documents making up his file. The Organizers, the persons appointed by the Organisers, and the jury members undertake not to disclose Confidential Information without the prior written consent of the Project Holders. Nevertheless, the Organizers are authorised:

- communicate to the press and publish on the internet the name and visual of the project and the names of the Candidates and Winners.
- to make public the essential and non-confidential characteristics of the projects presented without consideration whatsoever. Each Project Holder is the sole judge of the appropriateness and methods of protecting their Confidential Information.

8.3 Personal data management

The personal data of the Project Holders collected within the framework of the "Challenges" are necessary for their participation to be considered. The personal data collected will be subject to computer processing by the amended law of January 6, 1978, known as the "Data Protection Act", the primary purpose of which is the management of contacts and application files as part of the operation. Object hereof. The recipients of this data are the Organizers, the persons authorised by the Organizers, and the members of the jury participating in the "Challenges". Any Project Holder has, in the application of articles 38 and following this law and articles 15 to 21 of EU Regulation n ° 2016/679 of April 27, 2016, a right to access and rectify personal data. Concerning him, he has a right to limit the processing, portability and erasure of data. He may oppose, for legitimate reasons, the processing of personal data concerning him by notifying the Manufacturers in writing. The personal data collected will be kept for three (3) years. At the end of this retention period, the Organizers undertake to delete all the data collected and processed, including the data contained in the application files of the Project Holders, who will not have been retained for the rest. Of the contest, except for automatic recordings for backup purposes. The Organizers take all the precautions and implement the necessary measures to protect personal data by the Data Protection Act n°78-17 of January 6, 1978, as amended and EU Regulation n°2016/679 of April 27, 2016.

8.4 Authorization to use the image and voice of the Candidates, the representatives of the Candidates and the presentation of the projects.

Each Candidate authorises in advance, by the mere fact of their participation, the Organizers to use the name of their company or entity or information about their project free of charge on any internal or external communication medium; without this use, may give rise to other rights than those expressly mentioned in these rules. Each member of the Candidate team authorises the Organizers or any person they have designated, free of charge, to photograph, film, record and use their image, voice, and words, as well as the presentation of their project, for non-confidential elements by article 8.2, fixed on all types of media, during the report, filming and interview carried out within the framework of the preparation of the Prizes, their promotion and the awarding of the Prizes.

Each Candidate authorises the Organizers or any person they have designated free of charge to photograph and film the project's presentation materials and to fix, distribute and use these images in the context of the preparation of the Prizes, their promotion and the award ceremony. The shots and interviews thus produced will be used exclusively within the framework of the internal and external communication of the Organizers or any company in their group, national and international, for its needs of training, promotion, or information of the public on its activities. This authorisation concerns, in particular, the right to represent or have represented, reproduce or have reproduced, in whole or in part, the photographs and films of the Candidate, identified as non-confidential by article 8.2, either by the Organizers, directly, or through any person they have appointed, by all technical methods and processes known or unknown to date, in particular using the written, audio-visual and computer press, on all media and in all formats, and to distribute them for the internal and external communication needs of Manufacturers. This authorisation also grants the Organizers or any person they have designated the right to exploit, reproduce and distribute, in whole or in part, on all media and under the conditions mentioned above, the remarks that the representative of the Candidate will have kept as well as the image of the representative of the Candidate, within the framework of the internal and external communication of the Organizers, or of any company of their group, relating to the Prizes. This authorisation to use the Candidate's image, voice and words and the Candidate's representative is valid for three (3) years from the date of acceptance of these rules.

Article 9 – Obligations

Obligations of Project Holders

Participating in the "Challenges" implies the full and unreserved acceptance of these rules, which constitutes a contract between the Organizers and the Project Holder, and a commitment to honour to guarantee the sincerity and the veracity of the information provided.

Obligations of Candidates

The Candidates authorise the Organizers to communicate to the general public the title of their project and the non-confidential elements thereof. The Candidates authorise the Organizers to use the images attached to the project, particularly their image.

Obligations of the Winners

In addition to the Candidates' obligations, the Winners undertake to:

- make themselves available so that the Organizers or one of the partners mandated by the Organizers can produce communication tools (videos, photos, interviews) relating to their projects.
- to participate physically or remotely in the Innovation Challenges scheduled for Thursday, June 22, 2023, from 2:30 p.m. to 5:30 p.m. (GMT)
- to be represented by at least one of their representatives at the award ceremony and prepare a ten-minute presentation of its structure and project.
- authorise the Manufacturers or one of the partners mandated by the Organizers to possibly produce a video clip presenting their project that can be screened during the prize-giving ceremony and a video recording of the presentation "pitch" in front of the jury for subsequent use in communication.

- to communicate to the organisers, at their request, information on the development of their project during the twenty-four (24) months following the award ceremony date.

Article 10- Disputes

The Project Holders and the Organizers will endeavour to settle amicably any dispute relating to the validity, interpretation or execution of these rules and the progress of the Challenges. If the Parties do not reach an amicable settlement, the disputes will be submitted to the competent Courts under the conditions of common law.

Article 11 – Responsibility

No complaints relating to the decisions of the Selection Committee and the jury and the prizes can be accepted.

Decisions are final. Any other complaint cannot be received after fifteen (15) calendar days from the date of the awarding of the Prizes. The Organizers reserve the right to modify, postpone, extend or cancel the Challenges without any of the Project Holders being able to claim any compensation in this respect. In addition, the responsibility of the Organizers can only be incurred if these rules were to be modified for any reason whatsoever and even without notice. The modifications will be brought to the attention of the Project Holders. The Organizers cannot be held responsible if one or more Project Holders are unable to connect to the application site due to any technical defect or any problem related in particular and not limited to:

- Network congestion,
- Human or electrical error,
- Any malicious intervention,
- Telephone connection,
- Hardware or software,
- Any software or hardware malfunctions,
- A case of force majeure,
- Disturbances that could affect the smooth running of the challenges.

The Organizers reserve the right to ask the Project Holders for any justification of the information mentioned in the application file. Any inaccurate or misleading declaration or fraud will result in the disqualification of the Project Holder, the control operations being authentic. Suppose an incorrect or misleading statement or copy is observed after the award ceremony and concerns one of the three (4) Winners. In that case, the Organizers may request reimbursement of all or part of the prize awarded. In the event of a breach of the rules by a Project Holder, the Organizers reserve the right to automatically reject their application without the latter being able to claim anything.

ANNEXE: Definition of the four proposed challenges

Challenge 1: Digital care pathway

Any digital technology that improves a patient's care pathway in all areas related to care or prevention.

Challenge 2: Proper use and traceability of medicines

Any digital technology to improve the proper use and traceability of drugs, focusing on access to information, the actual therapeutic indication, the prevention of side effects and allergies, pharmacovigilance, and the fight against counterfeit drugs.

Challenge 3: Connected Insurance and Mutuals

Any digital technology makes it possible to facilitate, in a non-exhaustive way: the subscription to health insurance, the secure registration and identification of the insured and the beneficiaries, the control of information, the communication of information between the establishments of healthcare and insurers, reimbursement of care and medication, the fight against fraud.

Challenge 4: Maternal and child health

Any digital technology that contributes to improving the health of mothers and children in terms of public health policies, prevention, and treatment. It also includes the diagnosis and monitoring of pregnancy to offer optimal comfort, early detection of complications, and facilitate painless childbirth under conditions guaranteeing the required levels of safety and quality.